



Vivior AG
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Media Release

Outstanding customer feedback for Vivior

Zürich, 28.02.2022 - Vivior has performed a market survey to better understand the effect and acceptance of its product, the Vivior Monitor. The results show that 97% of all end-consumers that use Vivior are pleased and there was a high acceptance of all genders and ages.

To better understand the impact of the Vivior monitor, Vivior has performed a survey together with its optometrist and optician customers. The results are breathtaking, and show that 96% of all optometrist and opticians are satisfied with Vivior and its services. The main benefits from the perspective of the optometrists and opticians are:

- Increase in consultation quality
- Availability of objective lifestyle data
- Excitement of the customer about the innovative technology
- Enabling personalization of spectacle lenses

Vivior's customer, Jeannette Unthan from the Optithek in Essen, Germany, confirms "More light, please! Thanks to Vivior, we optimize the lighting conditions at the digital workplace and thus ensure the wellbeing of our customers which is highly appreciated".

Mario Stark, CEO of Vivior, points out that "Vivior is a game changer for each optometrist and optician. It allows them to improve their service quality and customer satisfaction."

See the full results of the survey here: [Downloads \(vivior.com\)](#)

About Vivior

Vivior has developed a novel wearable device – the Vivior Monitor – to objectively measure visual behavior and collect daily activity data from customers and patients. It processes these data in the cloud, and analyzes the lifestyle patterns using machine-learning algorithms. This ground-breaking combination allows to improve the digital workplace to alleviate and prevent health issues associated with digital eye strain and improve productivity. In addition, Vivior allows to understand better the needs of customers and patients and enables eye care professionals to offer optimal personalized solutions to them.

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About Optikthek

Optithek is a high-end optometrist practice in Essen, Germany, focusing on the special needs of the customer's eyes. The regular update of their knowledge and technical equipment guarantee the best vision for all customers.

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