



Media release

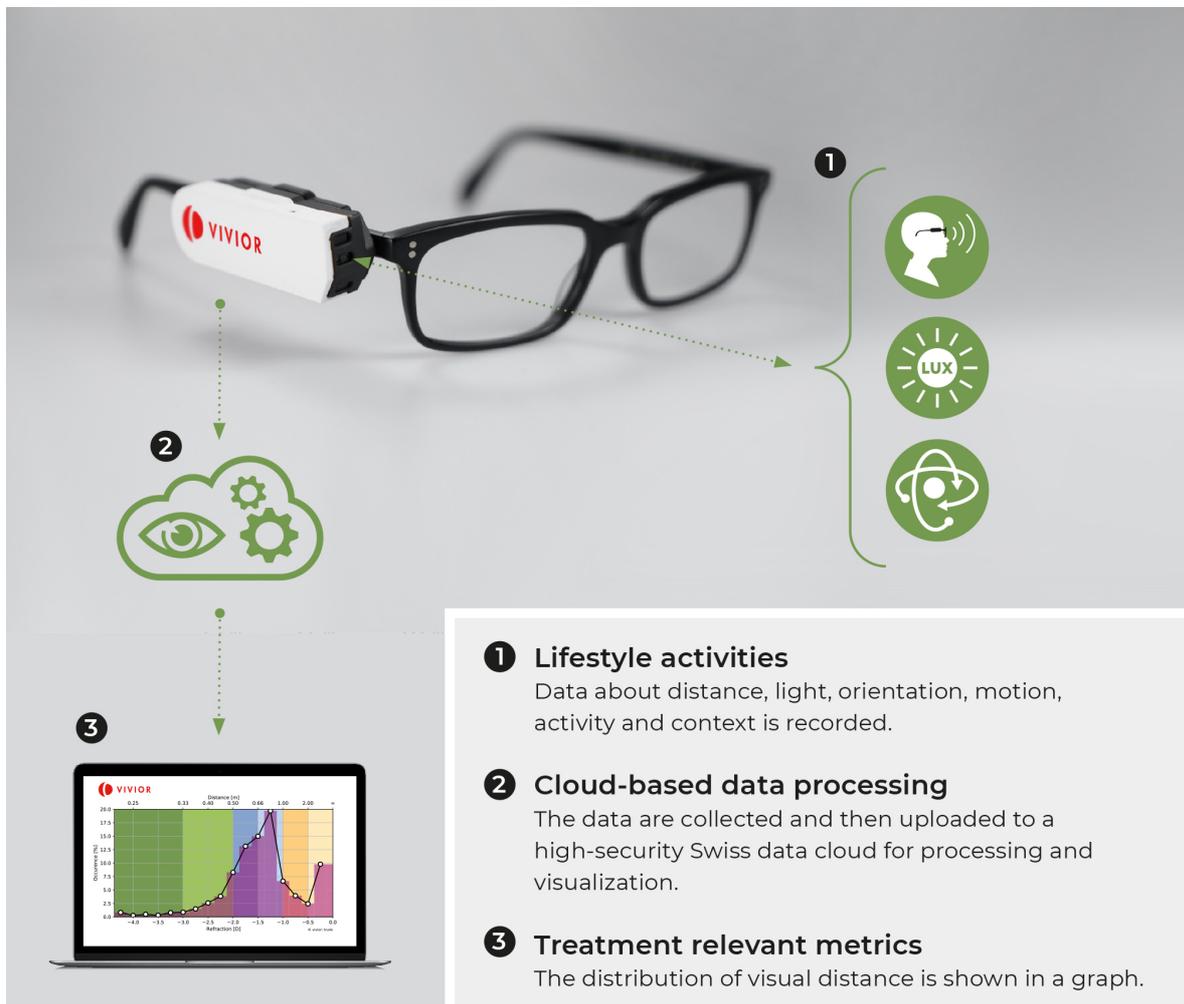
Vivior launches its first product, the Visual Monitor, at the meeting of the ESCRS (European Society of Cataract & Refractive Surgery)

Zurich, 10 September 2019 – Vivior’s first product, the Vivior Monitor, offers an innovative service for all customers and patients that require a solution to improve their vision. Our objective behavioral data support ophthalmic surgeons to provide personalized solutions to their customers and patients.

At the meeting of the ESCRS, there will be seven presentations and posters by surgeons who have used the Vivior Monitor and can explain its benefits to both surgeons and patients. At the Vivior booth, surgeons can try out the Vivior Monitor to experience first-hand the effect of having objective behavioral data. In an instructional course, health care professionals can learn to understand the benefit of data-driven decision processes.

Prof. Michael Mrochen, Chairman of the Board of Directors, explains: “With this launch event, we start the success story of Vivior in cataract refractive surgery to ensure the best possible outcome for patients and surgeons.”

Arthur Cummings, Chairman of the Medical Advisory Board, adds: “Imagine having everything you need to select the most appropriate lens design for your patient, ALL based on objective data. Imagine no longer. Vivior is here.”



Vivior’s technology: process visualization

About Vivior:

Vivior is a Swiss digital health start-up founded in 2017 by a group of experienced eye care professionals. The company develops a novel wearable device to objectively measure the patient's behavioral data prior to vision correction interventions. The system collects daily activity data from patients, processes these data in the cloud and analyzes patient's lifestyle patterns using machine-learning algorithms. This ground-breaking combination allows to understand patient's needs better and enables eye care professionals to offer optimal personalized solutions to their patients.

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